DIAMOND PARTNER BENEFITS (January – December 2024)

ON AIR
• 30:20 Brand Messages per week
• 50:10 sponsored promos per week

DIGITAL
• 15k pre-roll acknowledgements
• Linked Logo in WERS Newsletter for all 75th related messaging
• Logo placement on all social posts related to 75th

EVENTS
• Acknowledgements on stage and signage at WERS Tentpole events
  • Kickoff Sleater/Kinney
  • 617Day 2024 City Hall Plaza
  • 75th Birthday Bash
  • Partnership mentions press

Total Impressions: 5 Million
Total Value: $90,000
Seeking: $30,000.00

PLATINUM PARTNER BENEFITS (January – December 2024)

ON AIR
• 15:20 Brand Messages per week
• 20:10 sponsored promos per week

DIGITAL
• 10k pre-roll acknowledgements
• Linked Logo WERS Newsletter for one 75th related message per month
• Logo placement on 5 social posts per month related to 75th

EVENTS
• Acknowledgements on stage and signage at WERS Tentpole events
  • 617Day 2024 City Hall Plaza
  • 75th Birthday Bash
  • Partnership mentions press

Total Impressions: 2 Million
Total Value: $45,000
Seeking: $15,500.00

GOLD PARTNER BENEFITS (January – December 2024)

ON AIR
• 15:10 sponsored promos per week

DIGITAL
• 10k pre-roll acknowledgements
• Linked Logo WERS Newsletter for one 75th related message per month

Total Impressions: 1 Million
Total Value: $15,000
Seeking: $7,500.00

For more information, contact:
Ali Dorman Fernandez | 617.824.3993  | ali_dorman_fernandez@emerson.edu
Director of Partnerships