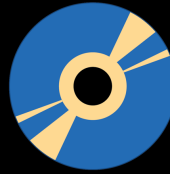


75 YEARS OF MUSIC DISCOVERY



UNCOMMON RADIO & SPONSORSHIP

WERS 75TH BIRTHDAY PARTNERSHIP OPPORTUNITIES

DIAMOND PARTNER BENEFITS (January – December 2024)

ON AIR

- 30 :20 Brand Messages per week
- 50 :10 sponsored promos per week

DIGITAL

- 15k pre-roll acknowledgements
- Linked Logo in WERS Newsletter for all 75th related messaging
- Logo placement on all social posts related to 75th

EVENTS

- Acknowledgements on stage and signage at WERS Tentpole events
 - Kickoff Sleater/Kinney
 - 617Day 2024 City Hall Plaza
 - 75th Birthday Bash
 - Partnership mentions press

Total Impressions:

5 Million

Total Value: \$90,000

Seeking: \$30,000.00

PLATINUM PARTNER BENEFITS (January – December 2024)

ON AIR

- 15 :20 Brand Messages per week
- 20 :10 sponsored promos per week

DIGITAL

- 10k pre-roll acknowledgements
- Linked Logo WERS Newsletter for one 75th related message per month
- Logo placement on 5 social posts per month related to 75th

EVENTS

- Acknowledgements on stage and signage at WERS Tentpole events
 - 617Day 2024 City Hall Plaza
 - 75th Birthday Bash
 - Partnership mentions press

Total Impressions:

2 Million

Total Value: \$45,000

Seeking: \$15,500.00

GOLD PARTNER BENEFITS (January – December 2024)

ON AIR

- 15 :10 sponsored promos per week

DIGITAL

- 10k pre-roll acknowledgements
- Linked Logo WERS Newsletter for one 75th related message per month

Total Impressions:

1 Million

Total Value: \$15,000

Seeking: \$7,500.00

For more information, contact:

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Director of Partnerships