

88.9 WERS

Uncommon Sponsorship

1. Kickoff Consultation

Join our friendly team of experienced media consultants who focus on developing tailored campaigns designed with your brand's marketing goals in mind.

HOW IT WORKS

2. Messaging & Creative

As a premier audio platform, communication is the core of who we are. Our 88.9 production team works with you to design and craft messaging that resonates with our listeners across all our channels; broadcast, on-line, on smart speaker and on social media.

4. Flight

Your message stands out in our unique clutter-free public media music environment and activates our educated, active, cultured and cause oriented base of music enthusiasts.

3. Oversight

You are the driver of your campaigns. Guided on air by FCC guidelines, we look to you for your final approval before flying any campaign.

5. Performance

At 88.9 we're independent and mighty, with impressions that amplify our brand and yours!

6. Renewal

Make new friends and keep the old, one is silver and the other gold.

Still have more questions? Let us know!

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